PHOTO CONTEST FOR GOe PUBLICATIONS

Call for Submissions

BACKGROUND:

The World Health Organization's Global Observatory for eHealth (GOe) is launching its first photography competition in collaboration with the eHealth Strategy Office of the University of British Columbia Faculty of Medicine in preparation for its telehealth and mobile Health (mHealth) publications for the eHealth series 2010.

The GOe and other programs in the eHealth and Informatics unit, are in search of high-quality and original photographs depicting eHealth in the field. We wish to conduct a competition for images of telehealth or mHealth in action, and would like to feature photographs submitted by Faculty members and students from any higher academic institutions in several upcoming WHO publications.

ELIGIBILITY:

The photo competition is open to all students and members of any faculty from any university in any country. Participation can only take place in a private, personal capacity as individuals.

AWARDS:

Three prizes for both mHealth and telehealth and a series of "highly commended" awards will be given:

First prize: Awarded a WHO GOe/UBC Faculty of Medicine certificate. The photograph will be published on the front cover of a GOe eHealth series publication and featured on the WHO GOe website.

Second Prize: Awarded a WHO GOe/UBC Faculty of Medicine certificate. The photograph will be published on the title page of a GOe eHealth series publications and featured on the WHO GOe website.

Third Prize: Awarded a WHO GOe/UBC Faculty of Medicine certificate. The photograph will be published in the body of the text of a GOe eHealth series publication and featured on the WHO GOe website.

Highly commendation (*a series of awards*)**:** Awarded a WHO GOe/UBC Faculty of Medicine certificate. The photograph may be published in a GOe eHealth series publication or on the WHO GOe website.

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Winners will be announced publicly by September 15th, 2010. Announcements of the winners will be published on the WHO GOe web site (www.who.int/goe).

TERMS AND CONDITIONS:

- Contest is open to both students and faculty members of an academic institution.

- There are no limits on the number of entries, and entrants are encouraged to submit multiple entries.
  Entries must be digital and can be black and white or colour images, high resolution (as a guide: A4(21cm x 30cm) at 300 DPI).

- Each entry should accompany a one paragraph description of why they selected the image to portray the message

- Please do <u>not</u> include images with commercial products or commercial affiliation

- Please include the following along with the paragraph in your word document (.doc or .docx):

  - Title of Photo
  - First Name
  - Last Name
  - Faculty (i.e., College of Science, Faculty of Medicine, etc.)
  - School
  - Student or Faculty Member

- When submitting the photograph and the summary description, please label both files based on the following convention: **Title-FirstnameLastname.jpg** and **Title-FirstnameLastname.doc** (i.e., *"eHealth-JohnBlack.jpg" & "eHealth-JohnBlack.doc")*

- All entries must be submitted by email with subject "GOe/UBC Faculty of Medicine Photo Competition" to Nelson Shen at WHO.GOe.Photos@hotmail.com by **Wednesday, July 16th, 2010 before 12:00 PM PST.**

LICENSE AND COPYRIGHT:

Photographers of winning images will grant non-exclusive rights to the WHO GOe for use in its publications and web site. WHO will not sell these photographs nor will it financially gain from trading these photographs.

By submitting a photograph for entry in the competition, the photographer acknowledges that

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he/she took the photograph and is its rightful owner, and that the photograph has not been previously published in any other printed medium.

The photographer also certifies that the photograph does not infringe upon the rights of any third party and that it does not violate any copyright.

CRITERA FOR JUDGING

All entries will be judged on:

a. their creativity and sensitivity to the subject matters of mHealth and telehealth;

b. their appropriateness;

c. their potential positive visual impact;

d. technical image quality (lighting, exposure, focus);

Winning entries will be announced publicly by September 15th, 2010.

GOOD LUCK!

CONTACT:
For queries or further clarification, please contact Nelson Shen at Nelson.s@ubc.ca

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