



NYC NEXT IDEA

2010-2011

Global Business
Plan Competition

SEE YOUR BUSINESS IDEA SUCCEED MAKE IT IN NEW YORK CITY

INTERNATIONAL STUDENTS AND RECENT ALUMNI are exclusively invited to this competition to develop business plans to be launched in NYC. You can be on the forefront of NYC's latest breakthroughs.

Prize Structure

- All finalists receive a six-day all-expenses paid trip to NYC
- Cash prize
 - \$20,000 for winning graduate team
 - \$15,000 for winning undergraduate team

Eligibility

- Exclusively open to international students and recent alumni
- Two separate competition tracks: undergraduate and graduate
- Teams with 2-5 participants
- Business plans must be able to be launched in NYC

Access

- Top venture capital companies
- Investors, business, academic and government leaders
- Cutting-edge entrepreneurs from NYC and around the world
- Feedback after each round of the competition

Key Dates

- October 15, 2010: Registration deadline
- November 15, 2010: Executive summaries due
- December 1, 2010: Semi-finalists announced
- January 4, 2011: Business plans due
- January 18, 2011: Finalists announced
- April 4-9, 2011: In-person presentations in NYC; winner announced

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