

# MEIJI UNIVERSITY COOL JAPAN SUMMER PROGRAM 2012

What is COOL about Japan? Embark on a journey of discovery: of the old and new, tradition and innovation, art and culture! Meiji University is hosting a summer course on the aspects of Japan that the world has become enamored of - from anime, manga, music and fashion, to tea-ceremony and sushi! Look into their history while exploring the current social context and its future possibilities. Be a witness and discover "COOL JAPAN" for yourself with us during summer 2012!

JULY 9 (MON) - JULY 20 (FRI)  
TOKYO & KYOTO



# COOL JAPAN SUMMER PROGRAM 2012

The Meiji University Cool Japan Summer Program 2012 is a series of lectures, workshops and field trips on a wide variety of subjects relating to Japan's contemporary image. In this program, we will explore and contextualize these disparate phenomena to create a clearer image of "Japan" in today's global society. We invite you to discuss many issues of "Japan" with some of the leading researchers in the fields of humanities and social sciences, including lecturers from the professional business field. Through this course, you can acquire a broader understanding of Japanese culture, as well as its creativity, and potential.

DATE	AM	PM
July 9 (Mon)	Introduction to Cool Japan	FT Tokyo Revealed 1 (Akihabara)
July 10 (Tue)	Manga and Anime	Movies and Music
July 11 (Wed)	Video Games	Fashion
July 12 (Thu)	Design and Architecture	FT Tokyo Revealed 2 (Robots and Architecture)
July 13 (Fri)	Traditional Aesthetics of Hospitality	Japanese culture ~depth and diversity~
July 14 (Sat)	Tokyo Revealed 3 (Sushi making & Asakusa)	Free time
July 15 (Sun)	Free time	Free time
July 16 (Mon)	<Travel to Kyoto>	FT Kyoto International Manga Museum
July 17 (Tue)	FT Kyoto (Temples and Gardens)	FT Kyoto (Tea ceremony and Zen)
July 18 (Wed)	Cultivating new creativity from Kyoto's traditional culture	FT Kyoto (Blending culture with creativity) <Return to Tokyo>
July 19 (Thu)	Tourism and regional promotion	Promoting Cool Japan to the world
July 20 (Fri)	Presentations by participants	Wrap-up session & Closing Ceremony

FT = Field Trip Contents of the program may be subject to change.

Date	<b>July 9 (Mon) - July 20 (Fri)</b>
Place	<b>Tokyo &amp; Kyoto</b>
Program Hours	<b>60 hours in total</b> (Lectures 33hrs, Field trips 21hrs, Workshop 6hrs)
Participants	Applicants from abroad as well as foreign residents in Japan are eligible to apply. Applicants must be 18 years old or older. Maximum-number of participants: 20
Program Fee	<b>150,000 yen</b> *special "early-bird" price of 142,500 yen for applications submitted before February 29 *This includes tuition fees, transportation and hotel for Kyoto trip. Accommodation in Tokyo is not included.
Accommodation	Accommodation in Tokyo can be arranged upon request (the cost is not included in the program fee.)
Certificate	Participants will be graded on their attendance, assignments, and final presentation. A certificate will be given upon successful completion of the program.
Language used	<b>English</b>
Application Period	<b><u>February 1 (Wed) – March 31 (Sat), 2012</u></b>