

Summer in Stockholm

July 9 - August 17, 2012

This summer, join Stockholm University School of Business for our international summer programme. Students from select partner universities are invited to join us in Stockholm, the capital of Scandinavia.

Three courses will be offered **tuition-free** to invited students from partner universities over a period of six weeks. Students are welcome to register for one or two courses.



July 9 - July 27 €600*

Corporate Finance (7.5 ECTS)

The pursuit of the singular goal of shareholder wealth maximization has many interconnected sides. How do corporate executives achieve this goal? This course will examine the tools for understanding corporate value and the effectiveness of management in maximizing that value.

July 30 - August 10 €400*

Innovation (5 ECTS)

Innovating involves the creation of ideas that lead to new products, processes, technologies or ideas accepted by markets, governments or society. The course examines the critical and analytical tools to understand the innovation process, the context in which it arises and the various managerial efforts that go into managing it.

July 30 - August 17 €600*

Tourism and Hospitality Marketing Management (7.5 ECTS)

Tourism is the world's largest and fastest-growing global industry and is the largest contributor to the economic growth of many individual countries. Learn about the structure of the tourism and hospitality sectors and examine the component activity of marketing in particular.

* The fee for each session includes:

- 🇸🇪 Housing in single rooms
- 🇸🇪 Wireless internet on campus and in housing
- 🇸🇪 Card for public transport in Stockholm
- 🇸🇪 Welcome and farewell dinner
- 🇸🇪 Class material
- 🇸🇪 Social and cultural events
- 🇸🇪 Company visits
- 🇸🇪 Excursions



Sign up today - space is limited to 30 participants per class!

Apply by March 30 by sending your application form, available from the exchange coordinator at your home university, to summer@fek.su.se.

School of Business



**Stockholm
University**