

SUMMER INSTITUTE BUSINESS MANAGEMENT PROGRAM

Get Ready for Your Future

NUS Summer Institute for Business Management is specially developed for Junior College and Polytechnic students, undergraduates, recent graduates and young executives. With a strong focus on doing business in Asia, this program is designed to provide participants with a unique opportunity to gain critical business and people skills for a successful career in Asia. Participants on the NUS Summer Institute program will learn from and interact with the same outstanding faculty who teach in NUS's world-renowned MBA, EMBA and Executive Education programs.

This two-week program aims to expose participants to areas such as leadership, management, strategy, marketing, operations, human resources, finance and entrepreneurship. In addition to the interactive lectures, group discussions, case studies and simulation exercises, there will also be skills-based workshops on career planning as well as guest speakers by invited business and industry leaders, and company visits.



Who Should Attend

Developed for A-level graduates, undergraduates, recent graduates and young adults – who are interested in entering or starting businesses.



Dates and Fees

16 to 27 July 2012

Fees: SGD 5,980 (exc. GST)

Application Deadline

Limited places. Please register early to secure your place on the program.

Core Focus

- Management
- Leadership
- Marketing
- Finance
- Operations
- Strategy
- Entrepreneurship
- Human Resources

Program Director



Lowe Joo Yong
Department of Management
and Organization,
NUS Business School

Mr Lowe specializes in human resource management, leadership development, career management and talent management. Prior to joining NUS, Mr Lowe had a distinguished career in a variety of industries including stock-broking, reinsurance, engineering, and hospitality. He has traveled extensively in the region where he has delivered executive programs for hotel owners and senior managers in the hospitality industry in collaboration with organizations such as the Malaysian Association of Hotels, Hotel & Restaurant Association of the Philippines, Myanmar's Ministry of Hotels & Tourism, Services of Tourism in Ho Chi Minh City, Thailand's Dusit Thani College, and Indonesia's Acacia Group of Hotels. He has also delivered customized executive programs for renowned international companies such as AP Moeller-Maersk, Panasonic, Incheon International Airport and companies in the Suzhou Industrial Park as well as Singapore's Ministry of Education. In 2006, Mr Lowe was given an Outstanding Educator Award in recognition of his excellent teaching performances.

