

# INTERNATIONAL BUSINESS SCHOOL



## GROUPE ESC CHAMBERY SAVOIE

“It was a fantastic experience”

“Excellent teachers, very useful topics and good methodology, thank you!”

“We couldn't ask for anything more, ... a great Summer School”,

“The generosity and hospitality you've shown will definitely carry this program a long way”

## EUROPEAN BUSINESS SUMMER SCHOOL



GROUPE  
ECOLE SUPERIEURE  
DE COMMERCE  
CHAMBERY SAVOIE

18 JUNE - 13 JULY 2012

# INTERNATIONAL BUSINESS SCHOOL

## HAVE YOU EVER EXPERIENCED STUDYING IN EUROPE?

**Chambéry Graduate School of Business**, located in the heart of the French Alps, provides you with an exceptional opportunity to combine both advanced quality academic learning and a memorable French cultural experience.

## WHAT DO YOU KNOW ABOUT EUROPEAN BUSINESS? HOW IS EUROPE EVOLVING?

Our Summer School aims to develop the students' knowledge in **European Business Environment** and an understanding of the major challenges of sustainable development and corporate responsibility.

Our 4-week program, all taught in English, allows you to earn 6 US credits or 12 ECTS credits and includes:

- **Courses on the European Union and its Single Market** (European Heritage, Managing Business Operations in Europe, Intercultural Communication)
- **A special focus on the issue of sustainable development and a strong insight into corporate responsibility** (Sustainable Development, Global issues in Sustainable Marketing)
- **Optional French tuition**

### SPECIAL DAY TRIPS TO CLOSE DESTINATIONS

#### CHAMONIX FRANCE

- **THE WORLD CAPITAL OF MOUNTAINEERING.**

A cable car trip will take you up to the Brevent Summit to admire the highest summits in the Alps, offering spectacular views of the Swiss, French and Italian Alps.

#### GENEVA SWITZERLAND

- **THE MULTICULTURAL AND COSMOPOLITAN CITY.**

Visit to a major institution: The **United Nations Office** in Geneva (UNOG).

#### TURIN ITALY

- **THE FLOURISHING, INDUSTRIOUS CITY IN NORTHERN ITALY, CAPITAL OF THE PIÉMONT REGION.**

Visit to the FIAT Company.



# CHAMBÉRY GRADUATE SCHOOL OF BUSINESS, **AN EXCEPTIONAL GEOGRAPHICAL LOCATION** IN SAVOIE

- Close to **Italy, Switzerland** and **Germany**.
- In the heart of the Rhône Alps region: 2nd economic region of France, 6th region in the European Union.
- At the foot of the Alps, on the shores of France's largest lake.
- At the Technopole of Savoie Technolac, between Chambéry and Aix les Bains, Savoie Technolac's main purpose is to create synergies between innovative companies, research laboratories and scientific and technical training institutions: 130 companies, 19 research laboratories and 10 support structures for economic and technological development.

## A MEMORABLE SOCIAL AND **CULTURAL EXPERIENCE**

- Meet French students and share evening activities by our beautiful lake.
  - Enjoy the pleasure of wine tasting at a local wine producer's.
  - Challenge your cooking talents and become a specialist in French cuisine with our special cooking class.
- Extracurricular activities: sightseeing, weekend excursions, evening activities focusing on French culture. All these activities will contribute to a unique cultural experience.

## APPLICATION

The program is open to:

- Undergraduate and graduate business students
- Native and non-native English speakers (proficiency level: IELTS 5 or equivalent). Further information and an online application form are available on [www.esc-chambery.com/welcome.html](http://www.esc-chambery.com/welcome.html).

Deadline for registration: May 15, 2012

## ACCOMMODATION

Located near the center of Chambéry, the residence provides modern, fully furnished, self-catering apartments, including broadband internet connection. Shops, cafés and bars in the historic center are within easy walking distance. There are festivals and music at this time of year. Bus and train access is close by.

## PROGRAM COST

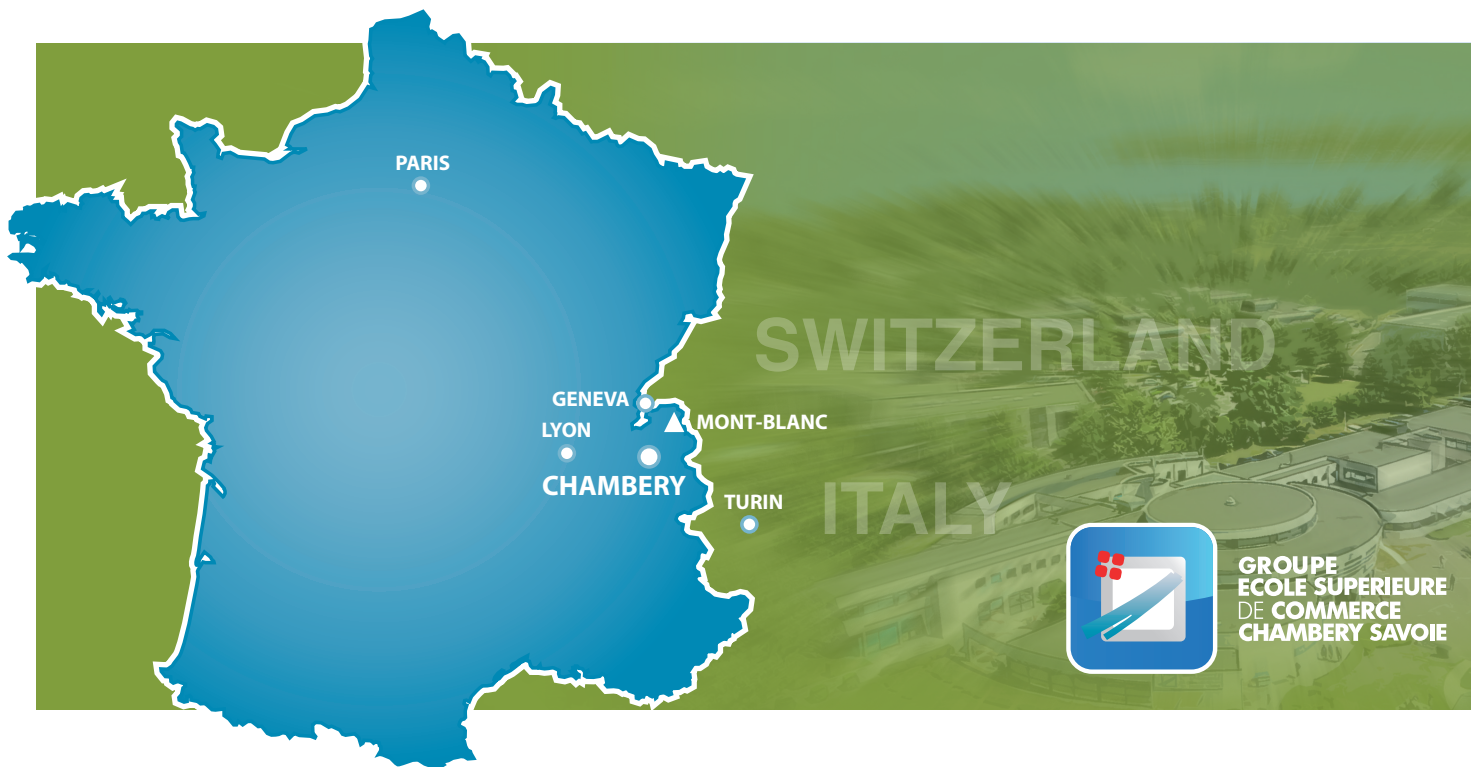
Program cost (early bird price until March 31st): 2.000 €

Program cost (as of April 1st): 2.300 €

Payment in Euros, by wire or check.

This includes: Accommodation in Chambéry city center (single rooms), classes including French language instruction, round-trip transport to programmed visits.

This excludes: Meals, except those included in the program, insurance, round trip from your home to Chambéry.



# GROUPE ESC CHAMBERY SAVOIE

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