

WELCOME >>>>>>>>

IN SHORT



Eligibility

Master and advanced bachelor business students in good academic standing. Students should be prepared to participate in an English-only environment.

Tentative Dates

Module 1: July 16-27, 2012

Module 2: July 30-August 10, 2012

Academic Credits

2 credits per module

Program Cost

1500 USD per student

What is included

10 business lectures; 6 company visits; Coffee breaks during lectures; Lunches on weekdays; Course materials; Cultural activities; Transportation during the weekdays; Welcome & farewell dinner; Certificate of attendance

Application

Deadline: June 15, 2012

Documents to hand in: application form, resume, transcript of records, up-to-date photo

Note: Each module is of the same content and will only be run if the minimum number of participants required is met. You will get the final confirmation of whether the module you choose will be offered at least one month prior to the commencement date.



BUSINESS SUMMER PROGRAM

AT FUDAN

July 16- August 10, 2012

CAMPUS

CULTURE

COMPANIES

Why participate in the Business Summer Program?

CAMPUS

▶ Enjoy top-class education in one of China's most historic campuses and meet peers.

CULTURE

▶ Get to know Shanghai and China from the inside through trips to different scenic and historic areas in the region.

COMPANIES

▶ Gain first-hand knowledge of multinational and local companies and foster your career opportunities by increasing your personal network.

We are
looking forward to welcoming
you to Fudan!

Contact: Mr. Paul Luo
International Exchange & Cooperation Office
School of Management, Fudan University
Tel.: 0086-21-65643729
Fax: 0086-21-55664648
shortcourse@fudan.edu.cn
<http://www.fdsf.fudan.edu.cn/international/Introduction.aspx>





CAMPUS

Study at a top-tier business school

As China's first higher education institution to establish the educational system of Business Administration, the century-old Fudan University launched its business discipline as early as in 1917, and later set up the School of Business in 1929. After the rapid development especially during the past two decades, the School is regarded as one of the largest and most distinguished business schools in Asia.

FDSM engages in active partnerships worldwide. Each year, the School accepts around 100 international students (including both degree and exchange students), sends out above 80 own students for exchange, and maintains partnership with more than 50 prestigious business school abroad. In addition, FDSM has consecutively attained both AACSB and EQUIS accreditations between 2008 and 2010, which has won us esteem and praise worldwide among all business schools.

The Summer Program offers you lectures in selected fields of business administration and will be complemented by more general courses introducing the situation and perspective of the Chinese economy.



CULTURE

Discover Shanghai and China's rich cultural life

Located in the Yangtze River Delta in eastern China, Shanghai sits at the mouth of the Yangtze River in the middle portion of the Chinese coast. The municipality borders Jiangsu and Zhejiang Provinces to the west, and is bounded to the east by the East China Sea.

During the Summer Program, you will take part in trips to the downtown area of Shanghai as well as some symbolic buildings of this city. Thus, you will get to know Shanghai face-to-face through several activities such as guided tours and traditional dinners/games. Besides, you will have the chance to explore some surrounding areas of Shanghai like Suzhou, Hangzhou etc.

Additionally, the Summer Program will give you the unique possibility of learning and working in a multicultural environment that promotes the understanding of different perspectives and brings together the participants' various educational and professional backgrounds.



COMPANIES

Learn more from the industrial leaders

Shanghai's advantageous geographic location has enabled it to become one of the most important economic centers in the Far East. 184 multinational companies have set up regional headquarters in Shanghai.

Shanghai sits on the Yangtze River Delta on China's eastern coast. The region includes some of the fastest-growing economies in China in recent years, and as of 2004 has occupied over 21% of China's total gross GDP. Moreover, the metropolitan region is home to headquarters of a large number of world-famous multinationals such as Vale, Walt Disney and Kraft Foods.

Our company visits will include not only multinationals, but also China's industrial giants and market leaders. You will either see the production lines of a manufacturing company or talk to the company executives to learn more insights into their development strategy.



For details, please see our website: <http://www.fdsf.fudan.edu.cn/international/Introduction.aspx>

SCHOOL OF MANAGEMENT
FUDAN UNIVERSITY