



Requirements

The summer school is designed for **advanced undergraduate and postgraduate business students** (please also refer to the prerequisites specified in the course description). Applicants must provide evidence of a good level of English (at least level CEFR B2, TOEFL iBT 90 or equivalent), as well as a letter of motivation and a transcript including the most recent grade point average.

Fees

The **program fee** of € 1,495 covers: tuition for the all courses, company visits (incl. transfers) the official cultural and social program, free internet access at the university and a welcome package. **Accommodation** will require an additional € 450 – 550 depending on the final schedule of the second week. The application deadline is **March 15, 2013**.



Company visits make this summer school unique!

The participants of this summer school will get an **insight into several companies** and learn about their successful methods at first hand. There are few cities more suitable for a program like this anywhere in the world. Munich is one of the leading economic, technological and scientific hubs in Germany. Many world-renowned companies from a wide range of industrial sectors are based here, including BMW, Siemens, MAN and Linde.

The reason for this concentration of companies might be the attractiveness of Munich to highly qualified and experienced professionals. In fact, Munich ranks amongst the **top five most livable cities in the world**. Numerous surveys and statistics regularly emphasize not only Munich's economic power, but also the variety of recreational opportunities, its excellent public transportation system and its exceptionally low crime rate.

In the first week of the summer school companies located in the Munich area will be visited. In the second week a **4-day bus tour will take us to 4 different »champions«** (leading companies in their business sector) in 4 different parts of southern Germany. During the company visits the participants will have the opportunity to see selected levers for Operational Excellence at work, and will discuss company-specific topics with the managers in charge.

Courses (6 ECTS)

Future Supply Chain Management

- Challenges to the supply chain of tomorrow
- Relevant megatrends
- Supply chain risk management

Company visits

- Munich locations may include BMW, MAN Truck and Bus, MTU Aero Engines or similar
- Tour locations may include Siemens, DHL, Puma, Audi, Dachser, Danone or similar

Operational Excellence – The German Way

- Introduction to Operational Excellence
- New product development
- Process development
- Performance management

Doing Business in Germany

- Germany's economic history
- Germany's industries and companies
- Social and economic trends

Attendant academic courses

To get the most from the company visits the summer school offers three attendant academic courses: The **Future Supply Chain Management** course focuses on the challenges facing the currently successful German supply chains in the years to come. You will understand the development of supply chain and operations management in Germany and have an overview of the main future challenges. You'll be able to explain the relevant trends in detail and identify strategic priorities for specific companies. Basic knowledge of supply chain risk management completes this part of the course. The **German Way of Operational Excellence** course focuses on the concept of the Operational Excellence of German companies in a European context. Different frameworks for operational excellence are discussed, with a special focus given to leadership and performance management. If you want to do business in Germany, you have to be aware of the historical background and what drives people in Germany. In the **Doing Business in Germany** course you will learn about economic history as well as Germany's economy today. Social and economic trends in the European context will also be discussed. All courses are taught in English by teams of two renowned lecturers from Munich University of Applied Sciences: Prof. Andre Krischke and Prof. Jürgen Spitznagel. The summer school is a two-week program intended for advanced undergraduate and postgraduate students. Please visit our website for detailed course descriptions and updates concerning the company visits.



Foto: TAM

Accommodation and Support

Participating students receive a carefree travel package. We guarantee professional assistance by the program coordinator and bilingual German tutors. There is a **pick-up service** from Munich **airport or central station**. The tutors will help you to settle in smoothly. They will also accompany the field trips, company visits and receptions. **Free access to the internet** and library will be provided by the university, as well as a **welcome package** including a Summer School t-shirt.

For the first week in Munich students stay at a youth hostel in a **quiet and safe neighbourhood** in central Munich. All amenities and shops are within walking distance. The building itself is well equipped with recreation areas, a terrace and **free internet access**. The cost of a double bedroom is 30 € per night including breakfast.

During the **company tour in the second week** hotels will be booked for the students along to the scheduled route in **attractive places in Bavaria** like Augsburg, Ulm or Nuremberg. The price of a double bedroom ranges from 30 to 50 € per night including breakfast.

»I had a very good experience in Munich because I got to interact with people from different cultures, in the program and in the city of Munich. Studying abroad has made me more open to trying new things.« Lauren, California Polytechnic State University

Application

The application deadline is **March 15, 2013**. Places are limited. Please be aware that early applications will be favored. The application form can be downloaded at www.hm.edu/summerschool. Please send it to Munich University of Applied Sciences by email, fax or post.

Contact

Post Munich University of Applied Sciences
Summer School
Ms Eva Morgenroth
Lothstraße 34
D-80335 München, Germany

Internet www.hm.edu/summerschool
Contact Phone: +49-89-1265-1145
Fax: +49-89-1265-1472
summerschool@hm.edu

Operational Excellence – Managing Global Supply Chains the German Way

July 8 – July 20, 2013
Munich, Germany



Munich Summer School of Applied Sciences

Cultural Program

A broad and attractive cultural program makes your stay an unforgettable experience. The cultural program includes the following field trips:

- Guided tour of Munich by bike
- Visit to a traditional Munich beer garden
- Day trip to the beautiful Herrenchiemsee Palace on an island in Lake Chiemsee with a boat trip and Bavarian lunch
- Evening venues in the second week according to the scheduled route in attractive places like Augsburg, Ulm or Nuremberg

Meeting German students in and out of class provides unique insights into German everyday life. Joint studies with participants from all over the world round off this picture of an intercultural experience. The program will be complemented by receptions and get-togethers.

»This program was an incredible cultural and learning experience and I would recommend it to anyone«

Alex, Pennsylvania State University

Munich University of Applied Sciences was founded in 1971. Today it is the largest University of Applied Sciences in Bavaria and the second largest in Germany offering more than 70 degree programs. The university maintains excellent contacts with companies and businesses in and around Munich and Germany, and has approximately 240 partner universities around the globe.

Foto: TAM



www.hm.edu/summerschool

www.hm.edu/summerschool