

**FUDAN
UNIVERSITY**
*International
Summer
Session 2014*

Program Overview

Fudan University International Summer Session 2014 (June 28-July 26) will provide a 4-week course study and cultural experience to international students from all around the world. Students will have the opportunity to get to know China, experience Shanghai and be part of Fudan community. Fudan University students will also have the chance to participate in the program and communicate with international students. This program will help you achieve multicultural understanding, establish a global vision, and get connected with peers from around the world.

Fudan University International Summer Session 2014 offers 19 content courses, 3-level Chinese language courses as well as historical and cultural visits. The content courses will cover a range of topics in Chinese History and Culture, Chinese Society and Politics, Chinese Business and Economy, and International and Intercultural Studies. Each content course is designed as a 39 academic-hour course, and each level of Chinese language is designed as a 40 academic-hour course. Students can choose one or two content courses and Chinese language course is optional. After a successful completion of the course study, students will be awarded a program certificate and an official transcript from Fudan University. Students who wish to transfer Fudan International Summer Session credit back to their home institutions are advised to consult in advance with the appropriate academic authorities at the institutions.

You will find Fudan and Shanghai wonderful places to learn and grow during the summer. Our faculty, staff and student counselors all look forward to welcoming you to the Pearl of the Orient.



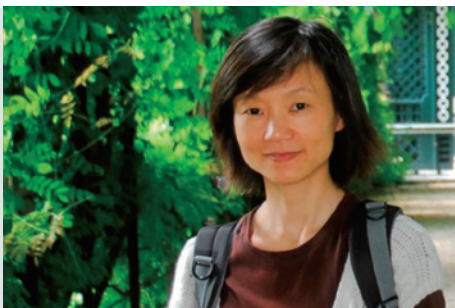
Chinese History and Culture	Chinese Civilization
	China: From Reform to Revolution
	Chinese Political Philosophy
	Ancient Chinese Thought
	Spirit of Chinese Art
Chinese Society and Politics	Chinese Art
	Media and Gender Studies
	History of Diplomacy in Modern China
	Energy and Environment
	Sino-US Relations and Rise of Asia
	Chinese Culture and Business Practices
Chinese Business and Economy	Marketing Strategy and Management
	International Business
	International Investment Law
	Games of Strategy
International and Intercultural Studies	Chinese Financial Markets
	Intercultural Communication
	Selected Readings in Western Studies of Confucianism
Chinese Language	Classic Specimens of English Literature
	Elementary Chinese
	Intermediate Chinese
	Advanced Chinese

Course Introduction

Fudan International Summer Session 2014

Chinese History and Culture

Chinese Civilization



JIN Yan
Assistant Professor,
Department of History, Fudan University

This course desires to portray for the beginning student of China some of the diverse achievements and distinctive characteristics of traditional Chinese civilization. It covers the history of China from the earliest times to early 20th century. It examines the main political, social, economic, religious and cultural developments from the formative period in Chinese history, through the unification of China in 221 BCE and the subsequent imperial periods; to the establishment of the Qing Dynasty following the Manchu conquest of China in 1644; down to the transition of Chinese society from traditional to modern during the late 19th and early 20th century. The course is a combination of chronological depiction and theme focused discussion, focuses on the origins and evolution of a distinctive Chinese political system, the centralized bureaucratic system; the evolution of Confucianism and its role in Chinese history; The relation between China and the outside world, from silk road, to the Zheng He maritime expedition (15th century), and the encounter with Christian missionaries, the learning from the West movement; and economic growth and cultural achievements.

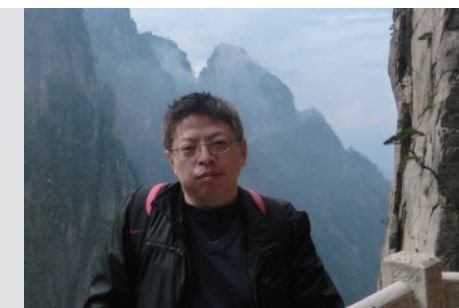
China: From Reform to Revolution



SI Jia
Associate Professor,
History Department, Fudan University

This course will introduce you to a series of reforms carried out by different social and political groups in 19th- and early 20th-century China, when the last imperial dynasty was in imminent danger of falling apart. The course also examines the international relations between China and other major countries during the first half of the 20th century, helping the audience understand the historical significance of events before the eve of revolutionary Republican era, and the discourse of China's modernization after the establishment of New China in 1949.

Chinese Political Philosophy



BAI Tongdong
Professor,
School of Philosophy, Fudan University

This course is focused on the political dimension of Chinese philosophy, a dimension that has been neglected for a long time. Through a close reading of selected texts (mainly from the pre-Qin period), we will see that various schools of traditional Chinese philosophy are actually addressing universal human (political) problems, and especially problems of modernity. Thus, they are relevant to all human beings, not just the Chinese, through times. What we need to investigate, then, is the relative merits of the answers offered by these schools and those offered in the Western philosophical traditions.



Ancient Chinese Thought



CAI Qinghua

*Assistant Professor,
School of Philosophy, Fudan University*

This course aims at giving a general account of Chinese classical thoughts and helping students to understand Chinese tradition and culture. It offers an introduction to some ancient schools of thought, namely Confucianism, Daoism, Monism, and Legalism etc. These schools all have had tremendous and lasting impacts on the formation of the Chinese mind and will continue to shape the Chinese outlook on life in the future. Representative thinkers from each of these schools will be selected and introduced. Students are required to closely read the classical texts and several fundamental philosophical issues will be discussed. The comparative approach is highly encouraged in this class.

Spirit of Chinese Art

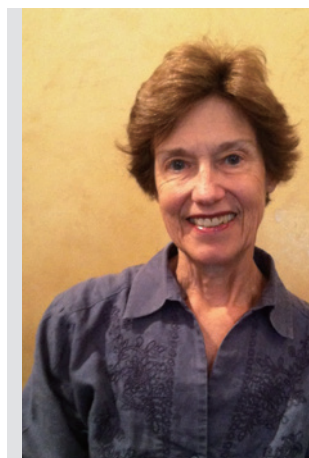


LU Yang

*Professor,
Department of Chinese language and literatures,
Fudan University*

This course is to discuss the inner spirit of Chinese arts, and trace its relationship with traditional Chinese philosophy and culture. The course covers Chinese mythology, aesthetics, painting, film, as well as personal practice of Chinese painting and calligraphy. The goal of the course is both to enhance students' understanding of Chinese art and promote their artistic test. Finally, the course will also give a map to show how "French Theory" travelled in China.

Chinese Art



Alice HYLAND

*Assistant Professor,
Fine Arts Department, Trinity College*

This course will focus on the arts of China from the Neolithic period through the present (circa 5000 BCE through 2013 CE). We will study art produced for burial, Buddhist worship, the imperial court and the scholar elite. We will consider architecture, sculpture, painting, calligraphy, bronze, jade, lacquer and ceramics, placing the art within its historical context and identifying what makes it uniquely Chinese. We will visit the Shanghai Museum to view exceptional examples of Chinese art first hand.



Chinese Society and Politics

Media and Gender Studies



CAO Jin
Professor,
School of Journalism, Fudan University

Media and Gender Studies is an inter-discipline course which via the introduction of the frontier of this domain, it will engage and interrogate several major hermeneutic lines of inquiry ranging from feminism to trans-feminism, activism, and so on. It is the opportunity to reflect, collectively and dialogically, on the variegated ways in which feminism in Asia as at once trans-historical and trans-cultural (humans are all gendered and sexual beings and have been so throughout our history) and as historically and cultural specific and changeable (humans are gendered and sexual beings whose understanding, and performance, of gender and sexuality can differ quite markedly over time and space. All students must establish critical communication theory in China and they will open with a cluster of contemporary texts on the very terms and concepts "gender" and "sexuality" and continues, in a retrospective glance, to examine, or reexamine, excerpts from various so-called foundational texts on the discourse of critical communication in an international frame after they select this co-teaching summer course.

Energy and Environment



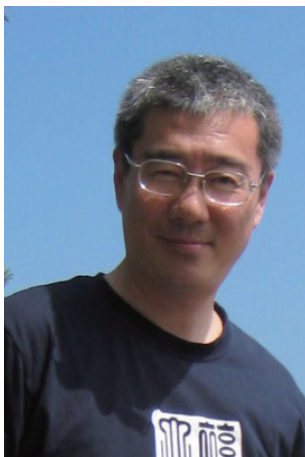
YANG Xin
Professor,
Department of Environmental Science and
Engineering, Fudan University



CHEN Hong
Department of Environmental Science and
Engineering, Fudan University

This is an introductory course that covers the principles of energy, including traditional fossil fuels, heat engines, energy crisis, renewable energy, nuclear energy, energy conservation, air pollution of different energy sources, and the global climate change caused by energy consumption. This course contains the latest information on the core subjects in the field as well as basic concepts, resources, applications and problems of current interest. Students will be exposed to the scientific literatures, scientific presentations and relevant exercises and tasks. By the end of this class, students should have a better understanding of energy usage and its effects on environment.

History of Diplomacy in Modern China



LIU Yongtao
Professor,
Center for American Studies, Fudan University

This course is designed to college students with basic historical facts and figures about Chinese diplomacy. It is intended to provide an introductory survey of Chinese diplomacy ranging from 1949 when the People's Republic of China was established to the early 21st century. The course is devoted to a general overview of Chinese diplomacy from 1949 to the present in chronological way. Taking history metaphorically as a mirror and a text, the course examines major events, clues, and doctrines in China's diplomacy at different phases in this part of the history. The course also examines selectively China's relationships with some actors in order to understand how Chinese foreign policy is performed and evolved empirically.

Sino-US Relations and the Rise of Asia



PAN Rui
Professor,
Center for American Studies, Fudan University

Asia is the largest and most densely populated continent in the world, and the only one that has increased its proportionate share of the world's gross economic product since World War II. Among the big changes to have occurred since then have been the economic "miracles" of Japan, the "Four Tigers," and now the People's Republic of China, with 1.3 billion people. Yet China's emergence is only the most spectacular example of a continental transformation that seems certain to contribute to a new and quite different world.

This course is designed to provide an introduction to the analysis of China's relations with the United States. After the establishment of People's Republic of China (PRC), what has been her relationship with neighboring countries? What's China's pursuit of foreign policy goal in the context of cold war? And how Triangle relationship works among the US, Soviet and China? Especially with the rise of Asia, what's the new version of China's relations with the US? Put American politics into consideration it's even more complex for Sino-US relations.

Chinese Culture and Business Practices



PAN Tianshu
Professor,
Department of Sociology,
Fudan University

With a focus on the cultural dynamics of the Chinese Marketplace, this course addresses a range of topical issues from the implications of globalization for everyday life in the context of unprecedented transformations, the rise of entrepreneurship and consumerism in contemporary China, and the relevance of values and morals for business practices. The key goal of this course is to provide a set of conceptual tools and a new perspective that will hopefully help the students better describe and understand the local social world around you. In learning this new perspective, the students will develop a critical, even "skeptical" view toward superficial explanations of take-for-granted practices by replacing common sense understandings of interpersonal interactions with an uncommon sense about the links between individual experiences, structural forces and particular marketplaces.

The course instructor will use a variety of pedagogical techniques to help the students learn course materials, including lecture, video, and ethnographic analysis. The students are expected to work together as a learning community to explore issues of general interests. Well-documented case studies and business ethnographies will be woven into in-class discussions of these major themes as a way of grounding theory in marketing practices. Course reading is arranged in weekly units around specific thematic issues. Discussions of the case study materials will be accompanied by presentations of the instructor's research on a range of topics related to the application of anthropological, sociological methods of inquiry to business practices in different field settings.



ZHU Jianfeng
Assistant Professor,
Department of Sociology,
Fudan University

Chinese Business and Economy

International Business



ZHAO Youzhen
Associate Professor,
School of Management, Fudan University

The first part of the course introduces the background of international business, and the second part provides the basic knowledge of international business, followed by discussions about the environmental challenges for international business. On the basis of these three parts, the fourth part provides basic framework for understanding international competitiveness. The fifth part of the course focuses on using and deepening those analytical tools in the context of specific problems and situations. The last part deals with some emerging issues in the field of international business, including Multinational Corporations (MNCs) in China and survival strategies for local companies in emerging markets, the international expansion of companies from emerging markets, for instance, China.

International Investment Law

Games of Strategy



LIANG Yong
Associate Professor,
School of Law, Fudan University

The objective of the course is to introduce the fundamental system and main principles, particularly the legal systems and the practice related to inbound investment and outbound investment of China after the Reform and Opening Up in 1978, as well as the interactions among foreign investment laws, other domestic laws, and international investment agreements. This course highlights case studies on prominent issues and hot issues of investment practice involving China, focus on investment dispute settlement mechanism, in order that students can achieve "knowing the law", "abiding the law" and "applying the law".



ZHOU Rong
Associate Professor,
School of Business Management, Fudan University

This subject is an elective course in management science. Game theory is the study of multi-person decision problems in which each agent's (player's) action influences payoffs of other agents (or players). Game theory has applications in many fields, such as politics, economics, biology, and computer science. The goal of this course is to give you a thorough introduction into game theory. The students should learn how to describe games in the formal language of game theory. Students should also learn how to recognize the major strategic considerations and predict the behavior in games using the concepts of game theory. At the end of the course you should be able to analyze and solve complicated games. We will discuss four classes of games: static games of complete information, dynamic games of complete information, static games of incomplete information and dynamic games of incomplete information. Corresponding to these four classes of games will be four notions of equilibrium in games: Nash equilibrium, sub game-perfect Nash equilibrium, Bayesian Nash equilibrium and perfect Bayesian equilibrium.

Chinese Financial Markets**ZHANG Xiaorong**

*Associate Professor,
School of Business Management, Fudan University*

Dynamics in the Chinese financial markets has attracted much international attention. This course aims to providing the international students with an understanding of how the Chinese financial markets originated and developed, what reforms have been done, the Chinese characteristics, and the challenges and difficulties in future reforms,. Starting with a comprehensive introduction, the course covers the major financial markets in China, including the central bank and the banking system, the security market and the foreign exchange market. Each market will be an individual topic, for which the instructor will first review the fundamental concepts and theories, explain the history and facts in China, compare the domestic system with that of the international, present examples and cases, and finally talk about the future reforms.

Marketing Strategy and Management**Steve HENSON**

*Associate Professor,
College of Business, Western Carolina University*

This course provides a managerial level analysis of the major issues in strategic marketing management. Leading edge methods and established procedures are discussed from the management perspective. Case studies and class discussions are used to provide an understanding of the potential and pitfalls of various approaches. International and ethical issues are integrated throughout the course. The focus of the course is on value creation. This is a core business course, typically required of all business majors. The course is also part of a number of minors, and is a very popular elective. The instructor will integrate discussions of Chinese companies and businesses, but this is a traditional business course that should easily transfer for business core or elective credit.

International and Intercultural Studies**Intercultural Communication****CHEN Na**

*Research Fellow,
School of International Relations & Pacific Studies, University of California*

We live in an era of rapid globalization, where knowledge and capacity to communicate across cultures are more imperative than ever before. This introductory course will lead us into the field of intercultural communication. Through lectures, readings, presentations, discussions and written assignments, students will learn about the major concepts and theories of intercultural communication, and how they are applied in our life in this globalizing world. Through contrast and comparison, this course challenges students to explore their own cultural assumptions ---- how they have been shaped by the norms and rules of their culture and how certain norms and rules change over time. In particular, this course aims to help students improve their sensitivity to cultural differences in a globalizing world so that they will better understand their cultural identity and how they are expressed in the symbolic interactions within and between cultures.

Selected Readings in Western Studies of Confucianism



WANG Jianwei
Assistant Professor,
College English Center, Fudan University

Selected Readings in Western Studies of Confucianism is an elective course offered for students interested in the basics of Chinese civilization. Conducted in English, the course walks students through a number of western classics in the studies of Confucianism beginning from Max Web's *The Religion of China*, Levenson's *Confucian China and Its Modern Fate*, to Shwartz's *The World of Thought in Ancient China* and a couple of latest essays on Confucianism. The mission of this course is to help Fudan students acquaint themselves with western studies of Confucianism, improve their skills in using English to translate Chinese classics or express the main ideas of Confucianism, and learn how to write professional academic articles. International students will gain further understanding of the predominant Chinese thought and culture upon completing this course.

Classic Specimens of English Literature



WEI Chunxiao
Assistant Professor,
College English Center, Fudan University

This course is designed to guide students into reading English literature both appreciatively and critically. For that purpose, students are required to read specimens of English literary classics as they were written. By acquainting themselves with the works selected in the course, students are likely to find themselves understanding western movies, popular music and novels better, when they'll be able to feel the uncanny influence of a cultural heritage in them. Owing to this consideration, the texts selected in the course are not necessarily those that have been given loudest acclaim, but those which, being rich in historical and cultural values, best illustrate the Western way of life and manner of thinking.

Comments from Previous Students

FALSAL HANNAH REBECCA (United Kingdom):
Summer Session is a fantastic experience. Attending the Summer Session at Fudan is great for exploring Shanghai. The staff students of Fudan University are very welcoming, friendly and helpful. Summer school is a good way to meet people from all over the world.

VEDELAGO MICHELLE MARIE (USA):
Despite growing up in China, taking part in the Fudan International Summer Session was one of the best decisions I have ever made. The program offered a good balance of Chinese language and content courses, which were very interesting seeing as they were being taught from a Chinese perspective. Moreover, the Chinese language courses were very engaging which made it one of my favorite parts of the program. Nonetheless, Shanghai is one of the greatest cities to be in to not only experience a part of China, but to watch modernization happen at first hand.

ISMAIL MOHD ARIF BIN (Malaysia):
I live in the greenery Fudan campus, surrounded with such a vibrant atmosphere of Shanghai. It is a great environment for me to immerse new culture and broaden my perspectives as well.

COLE ZACHARY ALLEN (USA):
About my courses, I really enjoy Service Marketing in China class. I find it really interesting how service based companies must adapt to the Chinese consumer. I'm in level 3 Chinese which is a bit difficult for me because I have only taken one year of Chinese previously. But I'm surviving and actually doing quite well.

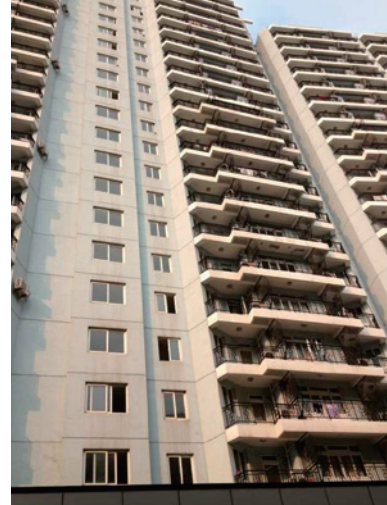
DANG HIEU (Vietnam):
The courses are fun and informative, the dorm life is nice, and I spend most of my free time eating and exploring the city.

KANG HARAM (Canada):
Life is very different from home, but I am really enjoying my stay in Shanghai. I spend my free time trying to travel and see new sights within the city also I like hanging out with new friends both international and local.

CLIVIO CARLOTTA (Italia):
I had the tremendous opportunity to take a "Comparative Philosophy – Eastern and Western" module at Fudan University. Often engaging in lively philosophical debates with students from across the globe, the more topics we dealt with, the more I became curious to hear our professor's stand on each issue.

VEROULT DIEDERIK (Netherlands):
I had a great time at Fudan and really enjoyed the program. Especially the extra-curricular activities like the Bao Steel company site visit and the acrobatics show were very nice and well organized.

EASTERLING SARA ELIZABETH (USA):
My favorite thing about this program is experiencing the city. Living in Shanghai, there is always somewhere to go and something to do, and being in an Asian city has taught me a lot about cultural diversity. Everything is different! From the food to fashion and even architecture, it's interesting to see such a mix of tradition and modernity.



Foreign Students Dormitory

Fudan Foreign Students Dormitory is constituted by the main building and the supplementary building. The Students' cafeteria and the Gym are behind the Foreign Students Dormitory.

The main building located northwest of Fudan campus is a 23-storey building with totally 728 rooms, 582 single rooms and 146 double rooms respectively. The lobby of the main building includes: reception desk, mini-supermarket, reading area, mail boxes and a 24-hour reception desk service. From the 2nd floor to the 20th floor, each floor is equipped with 2 kitchens at both ends of corridor respectively. The kitchens are equipped with: gas oven, refrigerator, washing machine, gas water heater, and automatic water boiler. All rooms in the main building are equipped with balcony, air-conditioner, private bathroom, telephone, Internet access and cable TV access. Accommodation fee: Double Room RMB 70 per day per person, Single Room RMB 100 per day per person.

The supplementary building is consisted of 9 identical units. All 9 units of supplementary building have altogether 504 single rooms. Each unit is a 7-storey unit. Each floor has two apartments. Each apartment has 4 single rooms, 1 sitting room and 2 bathrooms. Each of the single rooms has balcony, air-conditioner and Internet access. There is a laundry room located in supplementary building. Accommodation fee: Single Room RMB 55 per day per person.



Brief Schedule

Week	Date	Day	Morning	Afternoon	Evening
1	June 28	Sat	Registration	Registration	◇
	June 29	Sun	Orientation	Opening Ceremony	Welcome Dinner
	June 30	Mon	■	■	Ice-breaking I
	July 1	Tue	■	■	◇
	July 2	Wed	■	■	Huangpu River Cruise
	July 3	Thu	■	■	◇
	July 4	Fri	■	Tai Chi I	◇
2	July 5	Sat	◇	Bao steel visit	◇
	July 6	Sun	◇	◇	◇
	July 7	Mon	■	■	◇
	July 8	Tue	■	■	◇
	July 9	Wed	■	■	Ice-breaking II
	July 10	Thu	■	■	◇
	July 11	Fri	■	Tai Chi II	◇
3	July 12	Sat	Field Trip I : Wuzhen		
	July 13	Sun	◇	◇	◇
	July 14	Mon	■	■	◇
	July 15	Tue	■	■	◇
	July 16	Wed	■	■	Make Jiaozi
	July 17	Thu	■	■	◇
	July 18	Fri	■	Tai Chi III	◇
4	July 19	Sat	Field Trip II: Hangzhou		
	July 20	Sun			
	July 21	Mon	■	■	■
	July 22	Tue	■	■	■
	July 23	Wed	■	■	Watch Acrobatics Show
	July 24	Thu	■	■	◇
	July 25	Fri	■	Tai Chi IV	◇
July 26	Sat	Closing Ceremony			

Note ■ Course Time ◇ Free Time

